

Horizon Europe Info Day in Armenia

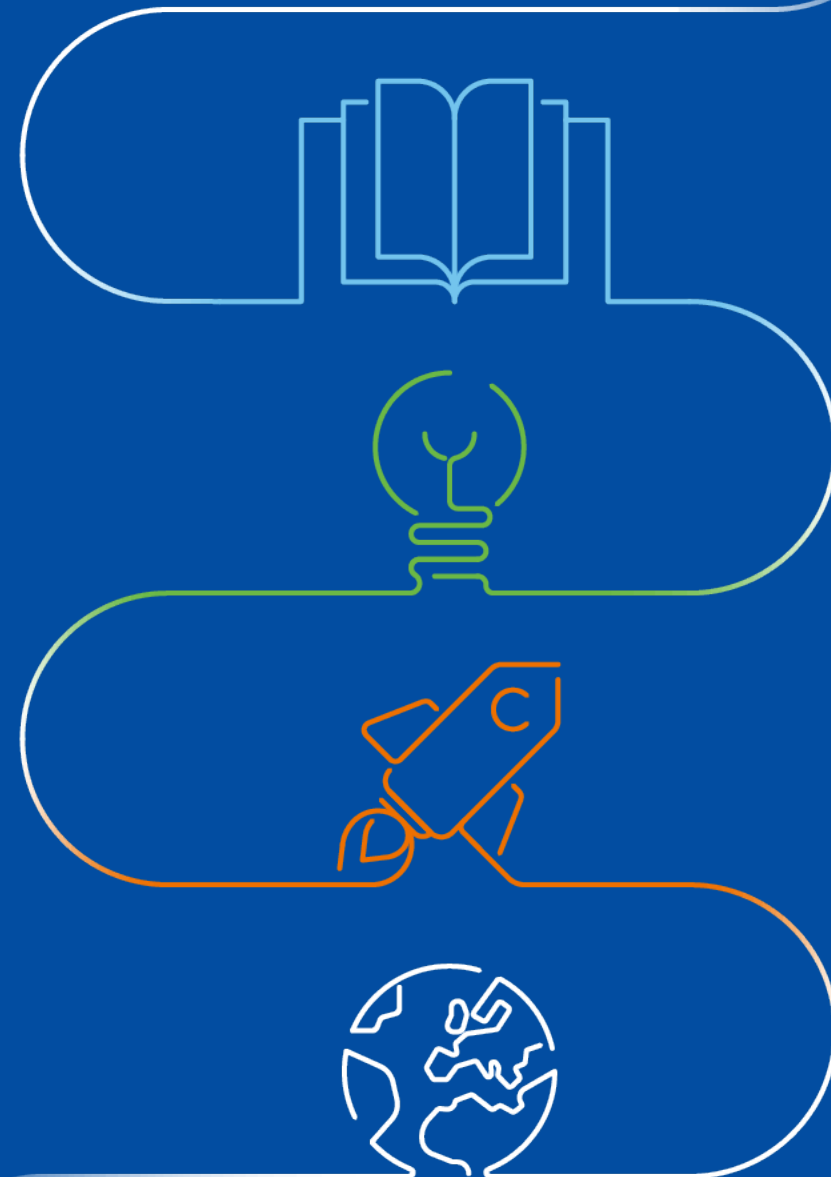
EIT, MAKING INNOVATION HAPPEN

22 October, 2025

Agnes Molnar, Innovation Project Support Officer, EIT
agnes.molnar@eit.europa.eu



A body of the European Union



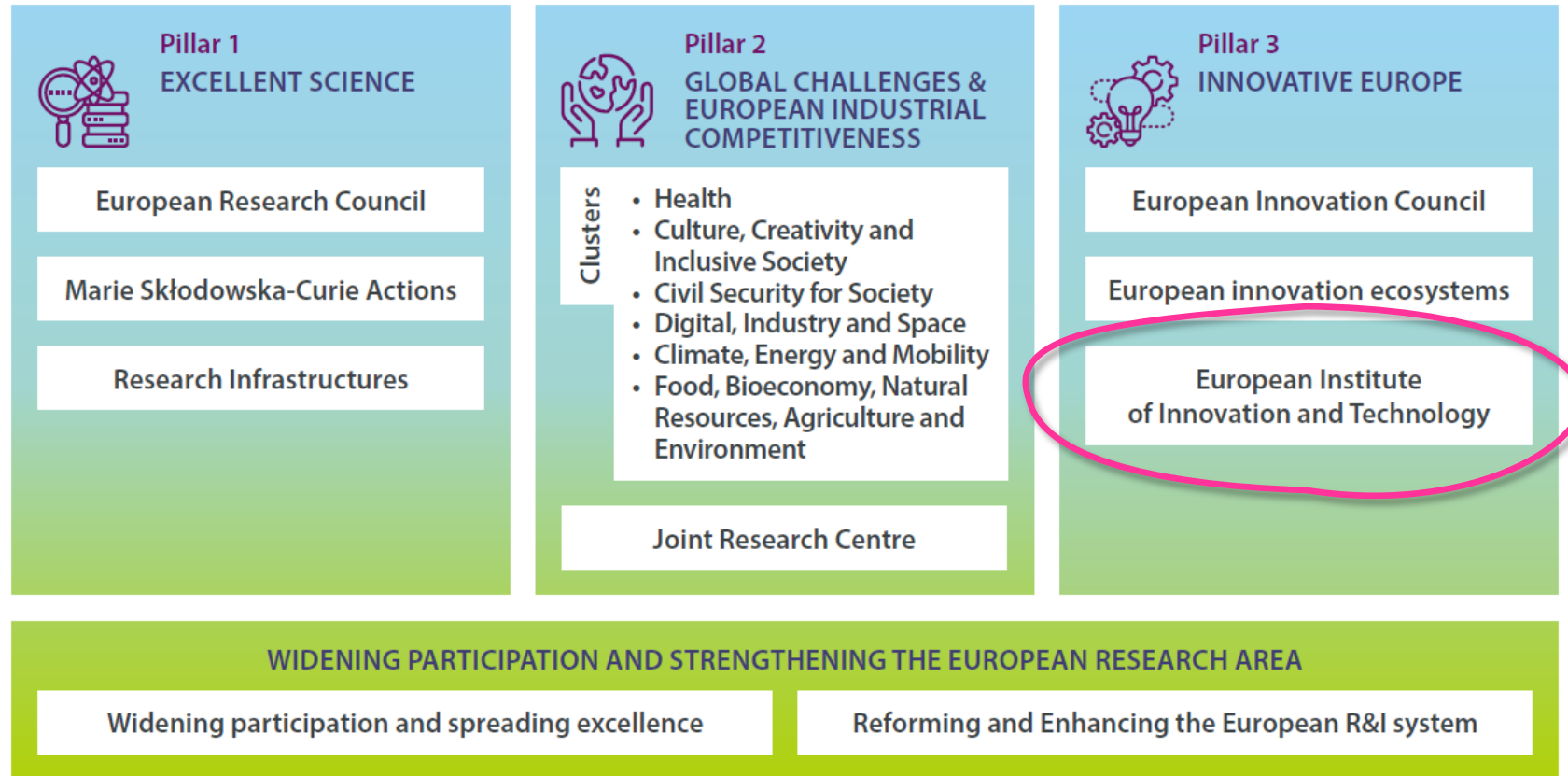
European Institute of Innovation and Technology (EIT): BOOSTING EUROPE'S COMPETITIVENESS

The EIT creates sustainable innovation ecosystems that enhance Europe's competitiveness, by:

1. Connecting **Universities, Companies and Research Centres** across Europe to work together on innovative solutions to **major global challenges**.
2. Providing pioneering programmes on **innovation, business creation & entrepreneurial education**
3. Ensuring that our ecosystems are **financially sustainable** and able to generate private investments



WHERE ARE WE IN HORIZON EUROPE?



WHO DO WE WORK WITH?

More than **2 420 Key players** from across Europe and beyond, including:

- 1 400 + companies (including SMEs)
- 500 + universities and higher education institutions
- 350 + research centres
- 250 cities, regions, and NGOs
- And many more...!



HOW DO WE DO IT?

EIT KNOWLEDGE & INNOVATION COMMUNITIES

- Our activities are offered through public and private partnerships called, **EIT Knowledge and Innovation Communities (KICs)**. Each partnership is focused on a global challenge and brings together the key players in the sector
- The role of the EIT as an independent EU body, **orchestrating the partnerships** is crucial for their success

EIT KNOWLEDGE & INNOVATION (KICs)

CLIMATE KIC

Accelerating the transition to a zero-carbon economy

EIT DIGITAL

Drive Europe's digital transformation

INNOENERGY

Achieve a sustainable energy future for Europe

EIT HEALTH

Healthier lives for EU Citizens

EIT RAWMATERIALS

Develop raw materials into a major strength for Europe

EIT FOOD

Lead a global revolution in food production & innovation

EIT MANUFACTURING

Increase Europe's manufacturing competitiveness

EIT URBAN MOBILITY

Smart, green & integrated transport

THE EIT KICS AND THEIR PARTNERS MAKE UP THE *EIT COMMUNITY*

EIT CULTURE & CREATIVITY

Unite Europe's creatives

EIT WATER

COMING SOON*

OUR IMPACT SO FAR



70+
Hubs
across Europe

2 420+
Leading partners



9 900+
Ventures
supported



2 400+
New products
or services



1.3 MILLION
Learners trained



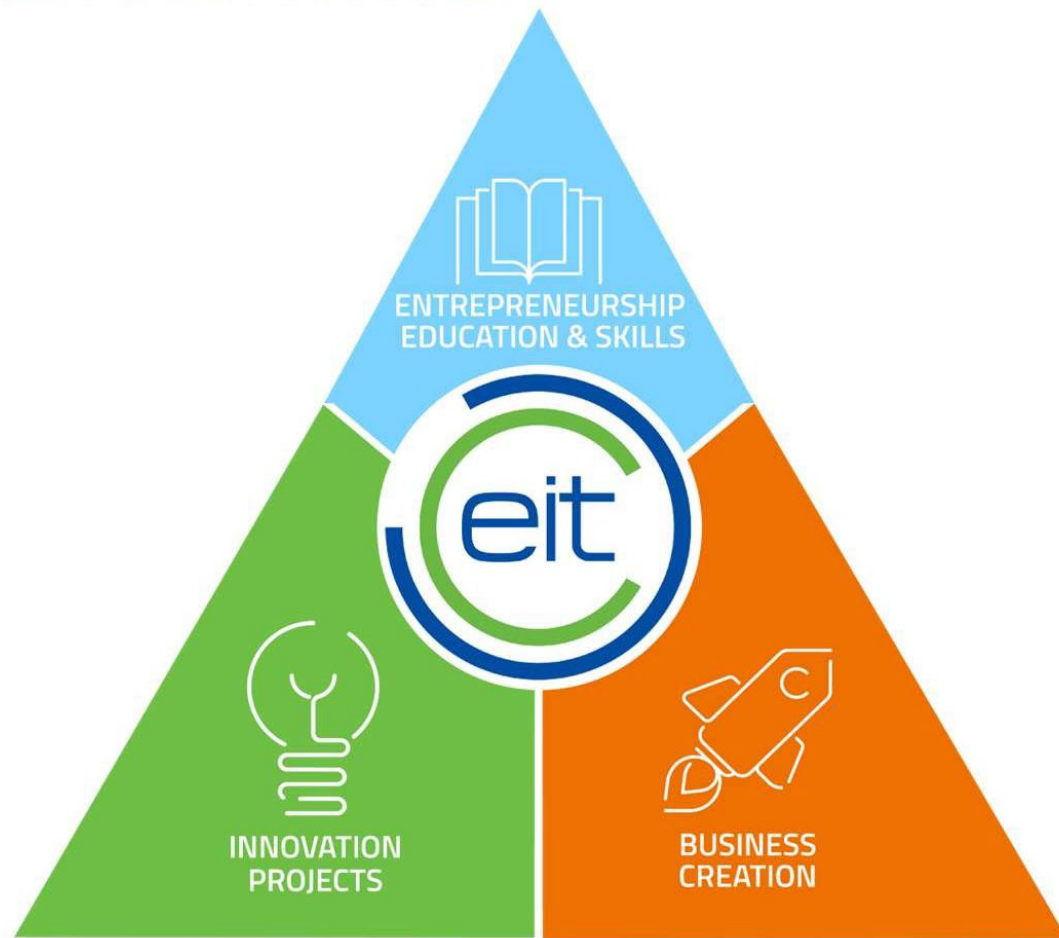
71 BILLION
valuation of EIT
start-ups



9.5 BILLION
Investment raised
by EIT ventures

WHAT MAKES THE EIT *UNIQUE*?

INTERGATION OF THE KNOWLEDGE TRIANGLE



EDUCATION & SKILLS

Creating future innovators:

Deliver entrepreneurs and provide business and industry with a skilled workforce



INNOVATION

Breaking down the barriers for collaboration:

Innovation projects between universities, research organisations and business that helps to turn research into commercial products and services



BUSINESS CREATION

Turning ideas into businesses.

Help start-ups and ventures to start and accelerate the growth of their business.

EIT BUSINESS CREATION (BC) & ACCELERATION

EIT powered activities:

- **Tailored support for entrepreneurs:** business coaching & mentoring, access to market and customers, access to new technologies and testbeds, access to talent, access to finance...
- **Sourcing start-ups and scale-ups:** venture and ideas competitions, referrals
- **Venture support** within thematic specialisations of each KIC

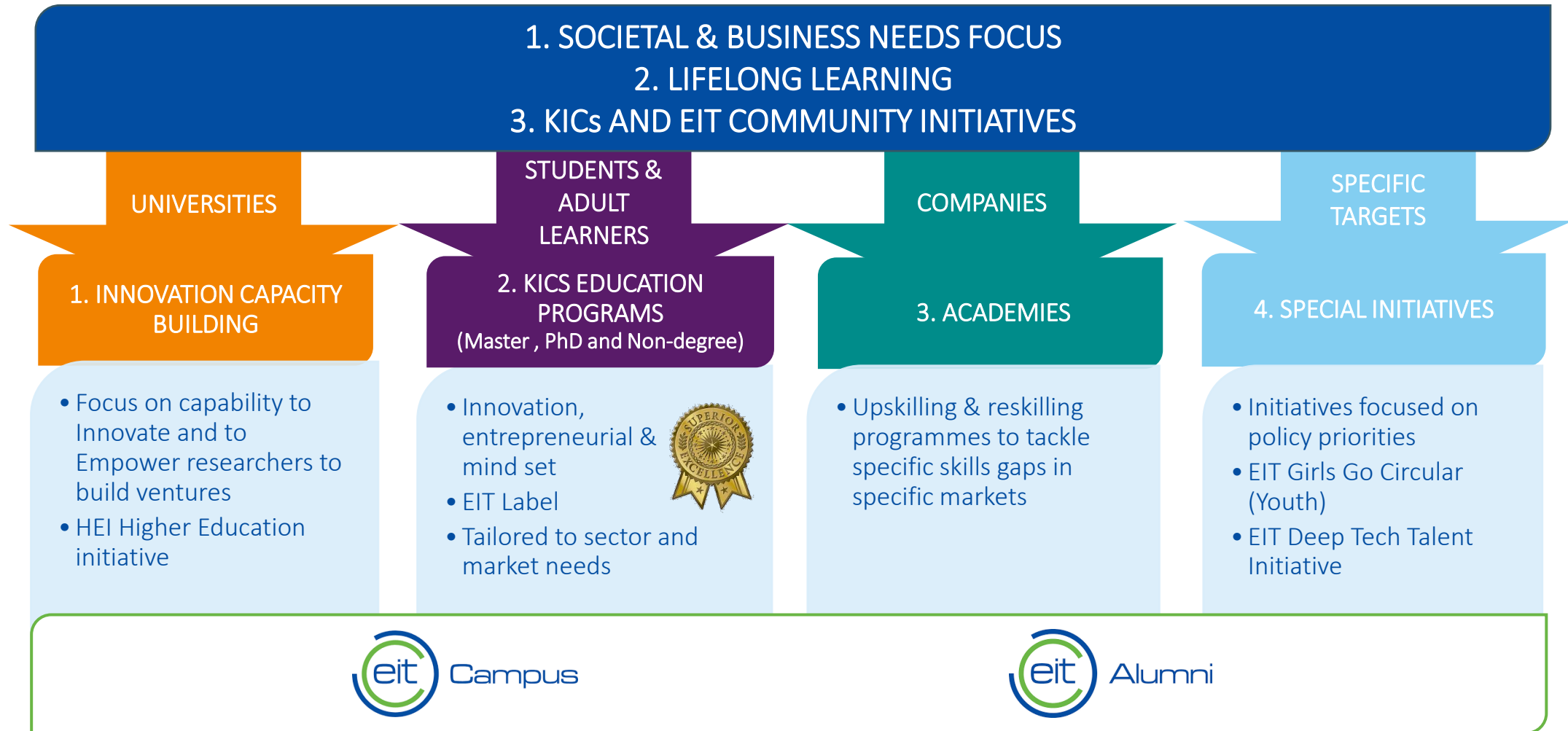
Benefits for start-ups & scale-ups:

- Market orientation
- Shorter time-to-market
- Access to Europe's largest innovation network
- Proximity to finance sources

[Check out the EIT Business Creation and innovation Guide 2025](#)



EIT EDUCATION OVERVIEW



EIT LABEL-FLASHIP EDUCATION INITIATIVE

- The EIT Label is a **quality seal awarded to excellent KIC education activities** (Masters, Doctoral, Fellowships, professional, lifelong learning) with strong focus on innovation and entrepreneurial education
- EIT educational programmes are **carried out by universities & their faculties** aligned with EIT specific learning outcomes and other quality criteria required for the EIT Label
- Graduates are awarded an **EIT Label certificate**

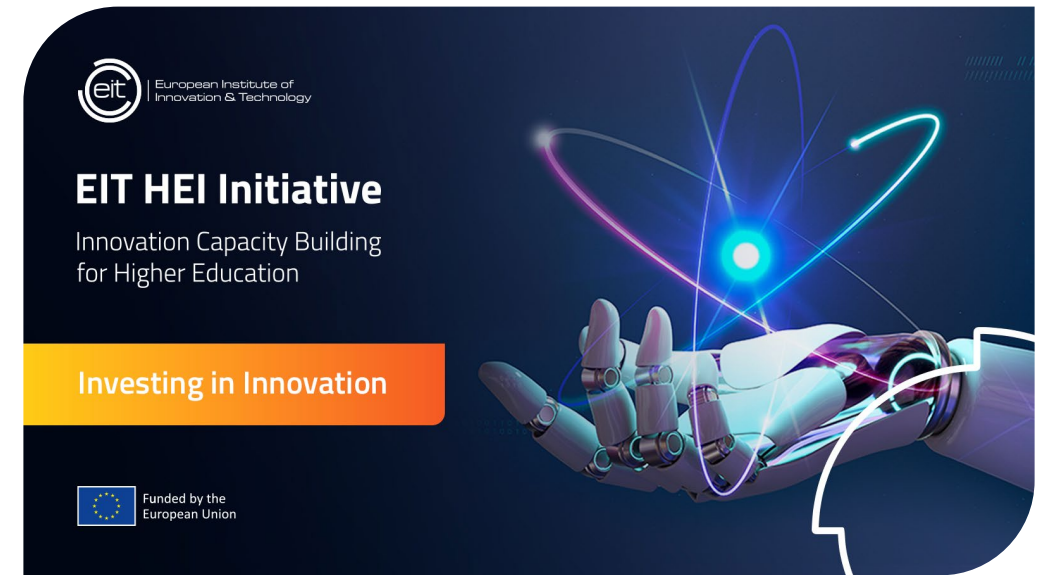


EIT Education programs: **The EIT has trained 778 learners from Armenia between 2021-2024.**

EIT HIGHER EDUCATION INITIATIVE

- By supporting such activities, the **Initiative** will create a **systemic impact**, empowering HEIs to become regional engines of innovation and foster sustainable growth and jobs across Europe.
- The **EIT Higher Education Initiative** organises calls for **proposals**, inviting higher education institutions to design institution-wide action plans to help improve entrepreneurial and innovation capacity across all institutional levels.
- **New focus** introduced on the development of Deep Tech talent at HEIs, connecting with the new flagship initiative launched under the New European Innovation Agenda, the Deep Tech Talent Initiative.

Currently there is no participating organization from Armenia



Next call: December 2025!

DEEP TECH TALENT INITIATIVE



As part of the New European Innovation Agenda, the EIT is **skilling 1 million learners in deep tech** (robotics, AI, cleantech, quantum computing, and more).

Why? To fill critical labour gaps to fight climate change and digitalise our society, develop better ways to create and use energy and critical resources and keep the EU at the forefront of global innovation

What we do: Create trainings and courses with direct industry input and built-in pipelines for learners to join our ecosystem.

How? Interested organisations can **take the Pledge** to help develop the courses and trainings for our deep tech learners

EIT CAMPUS

- A unique entry point to all EIT entrepreneurship education and skill development activities offered by the EIT Community
- 204 courses from 173 partners in 24 languages are now live focusing in the areas of climate, food, urban mobility, raw materials, digitalisation, manufacturing and energy

eit-campus.eu

The screenshot displays the EIT Campus website interface. At the top, the 'eit Campus' logo is on the left, followed by the European Union flag and the text 'Funded by the European Union'. Navigation links for 'Courses', 'Community', 'Blog', and 'Contact' are on the right. Below the header, it shows '203 results' and a 'Sort by: Most popular' dropdown. The main content area features a grid of nine course cards, each with a 'POPULAR' badge, a heart icon, and an 'eit Digital' logo. The courses listed are:

- Becoming a Cybersecurity Consultant**: Intermediate · 8-20 hours · Free. Button: Find out more.
- Marketing Strategy for Entrepreneurs**: Intermediate · 8-20 hours · Free. Button: Find out more.
- Data Science for Business Innovation**: Beginner · 4 - 8 hours · Free. Button: Find out more.
- Sustainable Digital Innovation**: Beginner · 0-4 hours · Free. Button: Find out more.
- Critical Raw Materials: Managing Resources for a...**: Advanced · 20 - 48 hours · Free. Button: Find out more.
- Innovation & Entrepreneurship - From...**: Intermediate · 8-20 hours · Free. Button: Find out more.
- Cybersecurity Awareness and Innovation**: Beginner · 4 - 8 hours · Free. Button: Find out more.
- Mastering Digital Twins**: Beginner · 4 - 8 hours · Free. Button: Find out more.
- Designing the Cycling City**: Intermediate · 8-20 hours · Free. Button: Find out more.

EU SKILLS ACADEMIES - *mobilising stakeholders to provide sector-specific skills*

- **Growing demand** from the EC services to implement new education initiatives.
- **Addressing skills shortages** is imperative for the EU to foster supply chains in strategic industries, such as energy, clean technologies, advanced technologies, and defense.
- The EIT Community has developed a valuable know-how in **skills intelligence and mapping**, and in the deployment of large training programs combining tech skills with innovation and entrepreneurial skills.

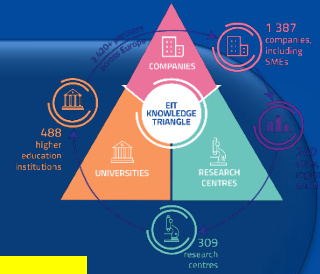


EIT INNOVATION MODEL

ENTREPRENEURIAL EDUCATION & SKILLS

BUSINESS CREATION & ACCELERATION

SUSTAINABLE INNOVATION-DRIVEN RESEARCH



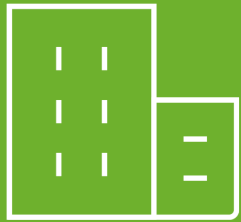
- ✓ Solving global societal challenges
- ✓ World-class and diverse partnership
- ✓ Connecting innovators
- ✓ Accelerating the transition from lab-to-market
- ✓ Delivering breakthrough innovations & start-ups
- ✓ Major focus on commercialisation

EUROPE'S LARGEST INNOVATION ECOSYSTEM



European Institute of
Innovation & Technology

HOW TO GET INVOLVED



BUSINESS

Access Europe's largest network to find new investors, customers, exceptional talent, and an opportunity to grow at an unprecedented pace

ENTREPRENEURS

Start a new business, get funding for your start-up, improve your competitiveness and gain commercial success



UNIVERSITIES

Be part of a movement that enables innovation, accessing an ecosystem that helps increase your technology transfer with universities in the driving seat.

STUDENTS

We give you the skills and training to take your education to the next level with industry-led curricula combining technical studies with entrepreneurial skills. Find a job among an innovative company or create your own!



RESEARCHERS

Get your ideas off the ground, bring great ideas to life, and take your innovation to the market



PUBLIC AUTHORITIES

Leverage Europe's investment in innovation and shape Europe's future towards more sustainable, inclusive and smart growth

NATIONAL CONTACT POINT FOR EIT IN ARMENIA

- EIT has two National Contact Points in Armenia:
- **Meri Harutyunyan**
- *SCIENTIFIC AND INNOVATION PARTNERSHIP ASSISTANCE CENTER (SIPAC)*
- <https://sipac.am/>
- *YEREVAN – Armenia*
-
- **Arevik Khnkoyan**
- *NATIONAL ACADEMY OF SCIENCES OF THE REPUBLIC OF ARMENIA (SCI)*
- <https://www.sci.am/>
- *YEREVAN – Armenia*

EU Funding & Tender, <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

INNOVATE WITH US

eit.europa.eu

OPPORTUNITIES & OPEN CALL | eit.europa.eu/our-activities/opportunities

EIT CORE ACTIVITIES | eit.europa.eu/activities

ECOSYSTEM MAP | eit.europa.eu/eit-ecosystem-map

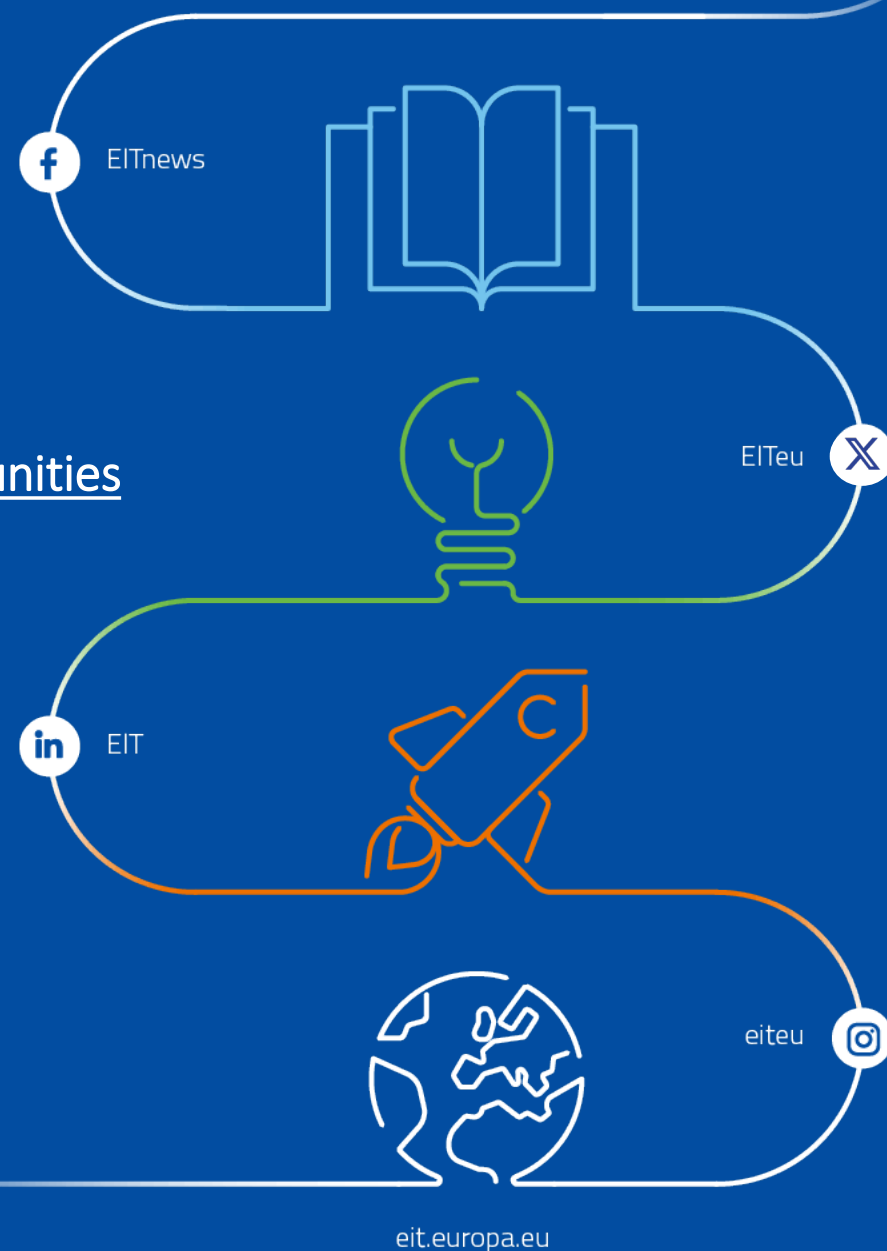
EIT CAMPUS | eit-campus.eu

EU Funding & Tender, <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

EIT Business Creation and Innovation Guide 2025



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